

Cookie policy

Please note that this website uses cookies. By visiting the website, the website can automatically save information from your computer (or other device) or place "cookies" on it.

What is cookie?

The cookie is a small text file that is stored on your computer when you visit the website. Cookies can have different functions, including collecting information, storing user settings, and providing possibilities for the owner of the website to obtain information on user habits, or certain cookies are necessary for the operation and work of the website. You can manage your cookie settings in your browser settings at any time.

Cookies cannot be used to launch programs or install viruses on your computer.

Cookies can be internal (own) cookies or even come from third party, depending on whether they are linked to the domain of the website the user is visiting. Cookies that come from third-party are associated with a domain that is different from the domain of the site that the user is visiting.

What types of cookies does the website use?

Necessary cookies:

These cookies are required for the operation of our website. This category of cookies cannot be disabled and consent of the user is not required.

Cookie name	Cookie purpose, function	The value of cookies	Data that the cookie accesses	Cookie expiration, duration
CookieEnabled	It stores the user's cookie consent status for the current domain.	1 or 2 or 3	It does not store or access personal information	1 year
laravel_session	These cookies are used internally by the website owners when it is necessary for the website to function.	277 random characters	It does not access data	1 year
XSRF-TOKEN	It ensures the security of visitors' browsing by preventing spoofing of requests between sites. This cookie is essential for the security of the website and the visitor.	277 random characters	It does not access data	1 year

Statistics cookies:

These cookies allow us – among others - to recognize the popularity of the website and the frequency of the visits..

Cookie name	Cookie purpose, function	The value of cookies, data that the cookie accesses	Cookie expiration, duration
__utm.gif	Google Analytics tracking code that logs the visitor's browser and computer.	https://policies.google.com/technologies/types?hl=hu	Until end of session
__utma	It collects information about how many times the user visited the website and the dates of the first and last visit. Used by Google Analytics.		2 years
__utmb	It registers a timestamp with the exact time when the user logged on to the site. Google Analytics uses it to calculate the duration of the visit to the website.		1 day
__utmc	It registers a timestamp with the exact time when the user leaves the website. Google Analytics uses it to calculate the duration of the visit to the website.		Until end of session

__utmt	It uses to suppress the speed of requests to the server.		1 day
__utmz	It collects information about where the user came from, what search engine he/she used, what link he/she clicked, and what search term he/she used. Used by Google Analytics.		6 months
S	It sets the unique ID of the session. This allows the website to obtain data about visitor behavior for statistical purposes.		Until end of session

Google Analytics: It collects information about how visitors use the website. Detailed information is available at the following link: <https://www.google.com/analytics/terms/us.html>

Marketing cookie:

Marketing cookies promote Metrodom's marketing activities. Marketing cookies are used to track website visitors in order to display ads that are relevant and interesting to the user.

Cookie name	Cookie purpose, function	The value of cookies, data that the cookie accesses	Cookie expiration, duration
_fbp	Facebook uses it to deliver a range of advertising products, such as real-time bidding from third-party advertisers.	https://www.facebook.com/policy/cookies/	3 months
ads/ga-audiences	A Google AdWords is used to re-attract visitors who are likely to become customers based on the visitor's online behavior on the websites.	https://policies.google.com/technologies/types?hl=hu	Until end of session
common/cavalry_endpoint.php	It collects data about visitor behavior from multiple sites to show more relevant ads - This also allows the site to limit the number of times the same ad is displayed.	https://policies.google.com/technologies/types?hl=hu	Until end of session
fr	Facebook uses it to deliver a range of advertising products, such as real-time bidding from third-party advertisers.	https://www.facebook.com/policy/cookies/	3 months
GPS	It registers a unique identifier on mobile devices to allow tracking based on geographic GPS location.	https://policies.google.com/technologies/types?hl=hu	1 day
IDE	Google DoubleClick uses it to register and report user activity on the website after viewing or clicking on an advertiser's ad to measure the effectiveness of an ad and show targeted ads.	https://policies.google.com/technologies/types?hl=hu	1 year
NID	It registers a unique ID, that identifies the returning user's device. The ID is used for targeted ads.	https://policies.google.com/technologies/types?hl=hu	6 months
test_cookie	It is used to check whether the user's browser supports the use of cookies.	https://policies.google.com/technologies/types?hl=hu	1 day
tr	Facebook uses it to deliver a range of advertising products, such as real-time bidding from third-party advertisers.	https://policies.google.com/technologies/types?hl=hu	Until end of session
VISITOR_INF O1_LIVE	It tries to estimate the bandwidth of users on pages with integrated YouTube videos.	https://policies.google.com/technologies/types?hl=hu	179 days
YSC	It registers the unique ID to stores statistics about what videos the user has seen on YouTube.	https://policies.google.com/technologies/types?hl=hu	Until end of session

yt-remote-cast-installed	It stores the user's video player settings with an embedded YouTube video.	https://policies.google.com/technologies/types?hl=hu	Until end of session
yt-remote-connected-devices	It stores the user's video player settings with an embedded YouTube video.	https://policies.google.com/technologies/types?hl=hu	Permanent cookies
yt-remote-device-id	It stores the user's video player settings with an embedded YouTube video.	https://policies.google.com/technologies/types?hl=hu	Permanent cookies
yt-remote-fast-check-period	It stores the user's video player settings with an embedded YouTube video.	https://policies.google.com/technologies/types?hl=hu	Until end of session
yt-remote-session-app	It stores the user's video player settings with an embedded YouTube video.	https://policies.google.com/technologies/types?hl=hu	Until end of session
yt-remote-session-name	It stores the user's video player settings with an embedded YouTube video.	https://policies.google.com/technologies/types?hl=hu	Until end of session

Detailed information is available at the following links:

- Google Adwords: <https://www.google.com/intl/hu/policies/privacy>
- Facebook: <https://www.facebook.com/help/cookies/>

How to manage cookies?

We use statistical and marketing cookies only with your consent that you may give when you first visit the website in the pop-up window (by clicking on the appropriate cookies) or at any time thereafter by setting that in the browser.

You can set the use of cookies (enable/ disable) in browsers as follows:

- Internet Explorer: <https://support.microsoft.com/hu-hu/help/17442/windows-internet-explorer-delete-manage-cookies>
- Microsoft Edge: <https://support.microsoft.com/hu-hu/help/10607/microsoft-edge-view-delete-browser-history>
- Firefox: <https://support.mozilla.org/hu/kb/weboldalak-altal-elhelyezett-sutik-torlese-szamito>
- Google Chrome: <https://support.google.com/chrome/answer/95647?hl=hu&co=GENIE.Platform=Desktop>
- Safari: <https://support.apple.com/hu-hu/guide/safari/sfri11471/mac>

Plugins

The website uses the following social plugins: Facebook, Instagram, LinkedIn, Youtube, rss.

Plugins are standalone extensions, which used by social network providers. When you use plugins, your Internet browser connects directly to servers on that social network.

When you visit the website, these plugins are disabled by default, meaning that they do not send data to social networks. You can use plugins by activating them with click and they remain active until you turn off them or delete your cookie.

What is RSS?

RSS (Rich Site Summary) is the family of XML file formats for web collaboration that saves users from visiting the websites that use such a solution regularly to check for new content or being notified about it by mail. A program known as feed-reader or aggregator can check web pages that use RSS instead of the user and it can display updated articles. In the case of metrodom.hu, we share the news in it.

If you have any questions about cookies, please contact our company via the contact details in the Privacy Policy.